

Sixth Annual Smart Growth Summit

Wednesday, October 18, 2006
St. Joseph Center
Route 30 East, Greensburg

Schedule

- 8:30 a.m. - Registration / Continental breakfast
- 9:00 a.m. - Welcome and overview
- 9:30 a.m. - Presentation by Joel Kotkin
- 10:15 a.m. - Break
- 10:30 a.m. - US Route 30 Community Workshop
- 11:45 a.m. - Lunch
- 1:00 p.m. - Wrap up and adjourn

What is the Smart Growth Partnership of Westmoreland County?

We are a community-based, private non-profit organization located at the University of Pittsburgh at Greensburg. We believe that the land we use today is being borrowed from our children and our children's children. Therefore, we are guided by the principle that communities need to make good long-term decisions about where, when and how they should grow. We view Smart Growth as an economic development strategy that improves the quality of growth for our current residents and businesses, and will also insure vibrant, high-quality development for future generations in Westmoreland County.

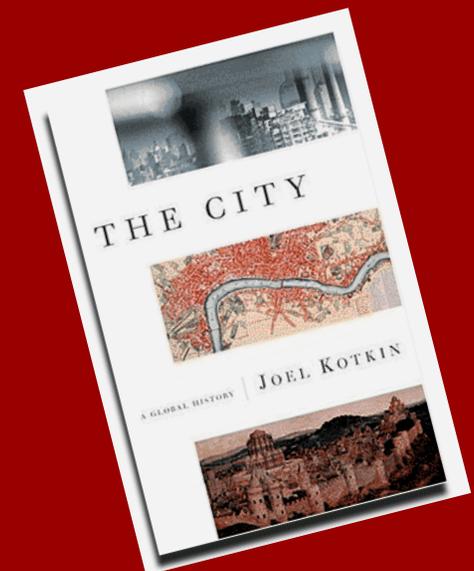


Improved growth
strategies for
Westmoreland County

2006 Sixth Annual Smart Growth Summit

Wednesday
October 18, 2006

St. Joseph Center
2900 Seminary Drive
Route 30 East
Greensburg, PA 15601



The 6th Annual Smart Growth Summit will focus on transportation and the US Route 30 Corridor.

Keynote speaker, Joel Kotkin, will be giving a presentation entitled "The Future of Transportation in Suburban Communities." For more information about Kotkin, go to his website, www.joelkotkin.com.



Joel Kotkin

An internationally-recognized authority on global, economic, political and social trends, Kotkin is the author of the critically acclaimed "The City: A Global History" from Modern Library.* Kotkin is an Irvine Senior Fellow at the New America Foundation and is a highly respected speaker and

futurist. He consults for many leading economic development organizations, private companies, regions and cities. In addition, Kotkin serves as senior advisor to the Planning Center, a major planning, design and environmental consulting firm based in Costa Mesa, California.

Kotkin has completed studies on the future of several major cities, including New York, St. Louis, Phoenix, Los Angeles, the San Fernando Valley and the Inland Empire region of Southern California. In November 2005, in association with the Planning Center, he finished a year-long study on the future of suburban development. He is currently completing a study for the Reason Foundation the future of transportation mobility in the United States.

*Books will be available for purchase at the Summit.

The St. Joseph Center is located on US Route 30 in Greensburg, between the Westmoreland Mall and Mountain View Inn. For more detailed directions go to our website www.smartgrowthpa.org and click on the Smart Growth 6th Annual Summit and open the attached document.

Route 30 Master Plan

The Smart Growth Partnership of Westmoreland County, in affiliation with the University of Pittsburgh at Greensburg, along with the US Route 30 Municipalities of Westmoreland County, hired the Renaissance Planning Group Team to complete a US Route 30 Master Plan in September 2006. The plan will flesh out the community's long-term vision for the corridor and identify land use and transportation strategies to enhance safety, efficiency, and mobility while promoting economic vitality, environmental stewardship, and overall quality of life.



Community Workshop

"US Route 30: Where Are We Now and Where Are We Going?"

Immediately following Kotkin's keynote address, Summit attendees will have an opportunity to participate in the first of three Community Workshops scheduled for the US Route 30 Master Plan. At the workshop, participants will learn and share insights about how development trends have affected mobility and quality of life among communities along the US 30 corridor.

Key characteristics that strongly influence land use and transportation patterns will be discussed, such as the mix of activities, the scale and proximity of buildings, the usefulness of the transportation network, and the quality of open space. Through hands-on exercises and lively discussions, participants will identify ways in which today's land use and transportation patterns work, don't work, and could be improved in the future. Participants will also map "treasured places" along the corridor to be preserved or enhanced, as well as areas people want to improve.

Sixth Annual Smart Growth Summit

Registration deadline is Friday, October 6, 2006

Seating is limited, so register today!

Yes, I would like to register for the Sixth Annual Smart Growth Summit on Wednesday, October 18, 2006, from 9:00 a.m. to 1:00 p.m. Enclosed is my payment in the amount of **\$35.00, payable to the University of Pittsburgh at Greensburg (UPG).**

I will be attending the luncheon.

- YES
 NO

Name _____

Title/Position _____

Organization/Business _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail Address _____

**Smart Growth Partnership
of Westmoreland County**

Please make checks payable to UPG and mail with registration to:

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166 Millstein Library
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Greensburg, PA 15601

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